### What is PBX



We know that a **PBX System** is a telephone switching system that provides communication between a number of phones and trunk lines for departments within a company.

A **Virtual PBX** on the other hand is software-based and is used to replace the traditional PBX. In this day and age, the Virtual PBX has become the most affordable telephony system solution for small and medium business. Even enterprises rely on this system to take care of their business needs more efficiently and effectively.

**Datelo** offers Virtual PBX phone systems that makes things simple for all your telephony needs, whether you have a small business, medium-sized or an enterprise. We offer no complex hardware setup and it is very easy to mange with our web-based portal. You can access your phone system anywhere you are as long as you have Internet connection.

### What's In the Cloud

The global market for Virtual PBX, also known as Hosted PBX, continues to grow. It has reached approximately 7% of market penetration worldwide and it is still set to grow dramatically in the next few years.



A market forecast growth of \$76.1 billion for VoIP services in 2015 will bring a total of 262 million subscribers all over the world.

**Cloud PBX** is known as an alternative for traditional PBX systems. Although right now, cloud-based PBX is yet a small part of the whole PBX industry, it has the potential of exponentially growing as the demand of cloud-based systems rapidly rise.

According to market research, this industry is expected to get a \$10 billion sales annually.



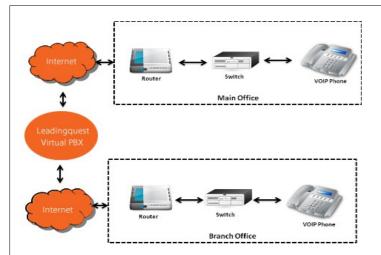
## Why Choose Datelo's Virtual PBX?

**Datelo** is committed to providing you and your customers the best options and benefits in the market. Our services can prevent your phone system from becoming a headache. We transform it into an incredibly useful system to make your business platforms easier than ever. Thereby, allowing you to enjoy

# "The Benefits of our Virtual PBX System"

- Access Phone Systems 24/7 Through Webbased Apps. Managing your phone system has never been made this easy. We make sure that this is made possible with out web-based configuration and management interface.
- Music and Messages on Hold. Datelo's Virtual PBX allows you to design your own personal call rules to structure your phone systems according to your business needs, including setting up personalized messages for every department and choosing from a list of music that you can use while customers stay on hold.
- Automated Receptionist. Datelo's virtual PBX system gives you the option to design an automated receptionist to answer calls and direct customers to the right extension. You can customize your auto attendant to give a custom greeting or select one of our professional defaults for fast set-up.





### (The Benefits of Datelo's Virtual PBX continued)

- Create Multiple Extensions. If your business is based in multiple departments or offices from several locations, our Virtual PBX system will allow you to connect all of the individual departments and branches into one centralized calling system.
- Route Calls to Multiple Phones. As part of our commitment to provide the best customizable options, our Virtual PBX system allows you to setup routing rules, including routing calls to multiple phones.
- Dial by Name Directory. Another benefit of our Virtual PBX is having the option to dial by name. If your customers know the person they need to speak with but do not necessary have the party's extension number at hand, they may use this option to reach the right person.
- Unified Messaging for Multiple Locations.
   Aside from having the ability to setup and assign specific messages and hold music options for extensions and locations, you can also customize unified messages for location-based services.
- One Bill for Multiple Lines and Accounts.
   Managing your bill comes easy with our Virtual PBX system as multiple lines and accounts, regardless of location or branches, can be integrated into one bill. This makes payment headache free and hassle-free.
- Instant Call Notifications. Do you think you are missing out on business opportunities or losing potential clients for not being able to answer or return calls? Our Virtual PBX system ensures that this will never be the case. Our system comes with an instant call notification service that alerts you of calls that have been missed or calls that need to be returned.

## The Overall Advantage

- **1. Cost Savings.** Datelo's Virtual PBX offers *lower monthly operating costs*. Because it is software-based it is easier to upgrade, customize and add features. Its like paying half the price but getting twice as much.
- **2. Hassle-free Management.** With Datelo's Virtual PBX, *everything is web-based* from configuration, maintenance and monitoring, making it efficient, flexible and mobile, truly making our system trouble-free.
- **3. Business Sophistication.** With Datelo's Virtual PBX, you can have the **sophistication of a large corporate phone system**, even if you are a start up company or medium-sized business with only few employees.

For Datelo, size doesn't matter.
However, presentation does.



**Datelo's Virtual PBX** ensures that you are represented accordingly. We give your business the global edge while competing with larger enterprises. And we look into the future of your business growing with us.



"We guarantee that Datelo is the business partner that you can trust."

### **Learn More About Us**

**LeadingQuest** in partnership with **Datelo.com**, acknowledges the demand for cost-effective, revenue generating solutions. Thus, we are here to deliver the right solution to your doorstep. To learn more about **LeadingQuest's** products and services, please visit our website at:

www.leadingquest.com or www.datelo.com.br/en You can also email us at sales@datelo.com.br.

